



Truckee Meadows Tomorrow • 2010 Sponsorship Campaign Pledge Form*

Annual "Sponsor an Indicator" @ \$1,000 per indicator (please indicators) ⇒ Company logo/ link on (1) TMT Web site indicator pages; (2) flashcard re-prints distributed at events, to schools, libraries, and via KNPB; and (3) TMT's next *Community Wellbeing Report* indicator pages.

Arts & cultural vitality

- 1. Expression of culture through the arts
- 2. Participation in the arts & cultural activities

Civic engagement

- 3. Voter turnout
- 4. Effective government engagement
- 5. Civility & neighborhood pride
- 6. Emergency preparedness

Economic wellbeing

- 7. Individual & family economic wellbeing
- 8. Economic vitality
- 9. Workforce development
- 10. Entrepreneurship

Education & lifelong learning

- 11. Educational infrastructure to meet community needs
- 12. Educational success
- 13. Community-wide involvement in education
- 14. Literate community

Enrichment

- 15. Recreation
- 16. Philanthropy & volunteerism
- 17. Access to faith communities & spiritual wellbeing

Health & wellness

- 18. Access to healthcare
- 19. Wellness & preventative healthcare
- 20. Mental health & social wellbeing

Innovation

- 21. Renewable energy
- 22. Technology infrastructure & engagement
- 23. Transformative community initiatives

Land use & infrastructure

- 24. Affordable housing
- 25. Land use balance & sensitivity
- 26. Mobility & convenience
- 27. Development that encourages healthy lifestyles & neighborhood livability

Natural environment

- 28. Air quality
- 29. Clean & available water
- 30. Open space access & connectivity

Public wellbeing

- 31. Perception of safety
- 32. Secure families
- 33. Community responsiveness to its most vulnerable populations

One-time restricted grant opportunities for 2010 (more information and demo available)

- Interactive Web tools: \$_____ sponsored contribution (your logo/link on all data-related Web pages)
 - Data management, dashboards and Web mapping \$7,500 needed
 - Visualization and dynamic performance reporting \$2,500 needed
- Community survey: \$_____ sponsored contribution (your logo/link on TMT's site and next *Community Report*)
 - Statistically valid survey for perceptual indicators and quality of life indicators without data measures \$25,000 needed

Restricted grant request (list use, expectations and resource contributions):

Funding pledged: \$_____

Date: _____

Billing invoice required (please if needed)

Name:	Billing address:	
Company:		
Phone:	Visa/MC:	
Email:	Expiration:	Secure code: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

THANK YOU FOR YOUR SUPPORT!!!

TMT is a tax exempt, nonprofit 501 (c)(3) organization (EIN: 88-0290211)

*Please return form /checks payable to: Truckee Meadows Tomorrow • PO Box 33504 • Reno, NV 89533-3504
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