



2026 Sponsorship Opportunities

Truckee Meadows Tomorrow improves our quality of life by providing accurate, timely, and objective data that serves as a foundation for community engagement and dialogue.

Title Sponsor Community Progress Report (\$50,000):

- Prominent logo placement in color on both TruckeeMeadowsTomorrow.org and NevadaTomorrow.org, with recognition as a Title Level sponsor.
- Prominent logo placement among Title Level Sponsors in the 2026 Community Progress Report, available online and in print.
- Verbal recognition during welcome remarks at all events.
- Adopt a Quality of Life Category in CPR
- Collaborative marketing and communications aimed at increasing awareness of the partnership, including a custom blog story, features in e-news, and quarterly social media posts across various platforms.
- Full page blurb in CPR
- Logo presence on Community Progress Report
- Podium recognition

Title Sponsor Accentuate the Positive (\$25,000):

- Booth at ATP
- Up to 15 tables of 8 at Accentuate the Positive
- Social Media posts on Facebook, LinkedIn, Instagram, and X
- Logo on all press releases and other promotional materials leading up to the event
- Opportunity to open ATP at the podium
- Full page color logo placement in the 2026 Accentuate the Positive event program
- VIP Reception and Early Release of CPR

Data Partner (CPR & ATP)- (\$2,700):

- Text listings in ATP Program & Community Progress Report
- Social media posts on Facebook, Instagram, X, and LinkedIn
- 2 tables at Accentuate the Positive

Community Connector (CPR & ATP)- (\$5,500):

- Medium color logo placement in the 2026 Community Progress Report (featured in both the website and print versions) & the Accentuate the Positive event program
- 50-word blurb in Community Progress Report
- Adopt-A-QOL Category in Community Progress Report
- Up to 4 tables at Accentuate the Positive
- Present an award at the podium

Community Changemaker (CPR & ATP)- (\$9,000):

- Large Logo in Community Progress Report & Accentuate the Positive event program
- 100-word blurb in CPR
- Up to 7 tables at Accentuate the Positive
- Booth at ATP
- Opportunity to give verbal remarks at ATP

Quality of Life Champion (CPR & ATP) - (\$14,500):

- Prominent logo placement in color on both TruckeeMeadowsTomorrow.org and NevadaTomorrow.org, with recognition as a Quality of Life Level sponsor.
- Premier logo placement among Quality of Life Level Sponsors in the 2026 Community Progress Report and the Accentuate the Positive program.
- 100-word blurb in CPR
- Collaborative marketing and communications aimed at increasing awareness of the partnership, including a custom blog story, features in e-news, and quarterly social media posts across various platforms.
- Booth at ATP and VIP Reception
- Up to 10 tables at Accentuate the Positive
- Podium recognition
- Present an award

Accentuate the Positive Sponsorships ONLY

Data Partner (\$1,500):

- Text listings in ATP Program
- 1 Table at Accentuate the Positive

Community Connector (\$3,000):

- Small logo in ATP Program
- Social media posts on Facebook, Instagram, X, and LinkedIn
- 2 tables at Accentuate the Positive

Community Changemakers(\$5,000):

- Medium logo in ATP Program
- Social media posts on Facebook, Instagram, X, and LinkedIn
- Award presentation at ATP
- Up to 3 tables at Accentuate the Positive

Quality of Life Champion (\$8,000):

- Large logo in ATP Program
- Social media posts on Facebook, Instagram, X, and LinkedIn
- Award presentation at ATP
- Booth at ATP
- Opportunity to give verbal remarks at event
- Mention in Press release
- Logo Placement on TMT's Website
- Up to 6 tables at Accentuate the Positive

Community Progress Report Sponsorships ONLY

Data Partner (\$1,500):

Benefits of sponsorship include:

- Text listing in CPR

Community Connector (\$3,000):

Benefits of sponsorship include:

- Small logo in CPR
- Social Media posts on LinkedIn, Facebook, Instagram, and X

Community Changemaker (\$5,000):

- Medium logo in CPR
- Social Media posts on LinkedIn, Facebook, Instagram, and X
- Adopt a Quality of Life Category in CPR
- 50-word blurb

Quality of Life Champion (\$8,000):

- Large logo in CPR
- Social Media posts on LinkedIn, Facebook, Instagram, and X
- Adopt a Quality of Life Category in CPR
- Mention in Press Release
- 100-word blurb