



SUPPORT LEVELS

Truckee Meadows Tomorrow is committed to using reliable and accurate data across a variety of sectors to drive progress and improvement in Northern Nevadans quality of life. Our sponsors help us provide this data that our community has come to rely upon for more than 35 years.

\$50,000+

QUALITY OF LIFE CHAMPION

- Banner Ad on NevadaTomorrow.org (website with 50,000+ users since 2020).
- Prominent color logo placement on TruckeeMeadowsTomorrow.org and NevadaTomorrow.org.
- Prominent color logo placement in the 2025 Accentuate the Positive event program.
- Annual report of organizational achievements with recognition as key sponsor.
- Collaborative marketing and communications with intent to expand awareness of partnership, including but not limited to a custom blog story, highlights in e-news, and quarterly social media posts across platforms (totaling over 8K followers).
- Prominent color logo included in e-news & two social media posts per year recognizing this partnership with TMT.
- Verbal recognition at all welcome remarks for events.
- Opportunity to speak and provide swag at 2025 Accentuate the Positive event.
- Optional Data Literacy Training for your organization, hosted through Truckee Meadows Tomorrow, increasing access and awareness for existing data and working through current data challenges, one-on-one introduction to Nevada Tomorrow site.

\$40,000+

ACCENTUATE THE POSITIVE EVENT TITLE SPONSOR (limited)

- Sponsor will be featured in the Accentuate the Positive event name: "Accentuate the Positive, Hosted by Truckee Meadows Tomorrow, Supported through [Organization Name]".
- A joint press release will be coordinated alongside marketing and communications efforts to promote the 2025 Accentuate the Positive event via social media, e-news, and traditional media.
- Prominent color logo included in e-news, and two social media posts per year recognizing this partnership with TMT (totaling over 8K followers).
- Prominent color logo placement as the Title Sponsor in the 2025 Accentuate the Positive event program.
- Prominent color logo placement on TruckeeMeadowsTomorrow.org and NevadaTomorrow.org.
- Verbal recognition at all welcome remarks for events.
- Opportunity to provide swag at 2025 Accentuate the Positive event.
- Opportunity to speak at the 2025 Accentuate the Positive event.
- Invitation to present an award at the Accentuate the Positive event, with additional organization exposure.
- Sponsor will attend regular facilitated meetings as a thought partner and will serve as a primary contact in event planning.
- Optional Data Literacy Training for your organization, hosted through Truckee Meadows Tomorrow, increasing access and awareness for existing data and working through current data challenges, one-on-one introduction to Nevada Tomorrow site.

\$40,000

COMMUNITY ADVOCATE SPONSOR (limited)

- Quarterly meetings with TMT Team to stay informed of each organization's goals for greater alignment, awareness and promotion within the community.
- Prominent color logo included in quarterly e-news, and two social media posts per year recognizing this partnership with TMT (totaling over 8K followers).
- Prominent color logo placement in the 2025 Accentuate the Positive event program.
- Prominent color logo placement on TruckeeMeadowsTomorrow.org and NevadaTomorrow.org.
- Verbal recognition at all welcome remarks for events.
- Opportunity to provide swag at 2025 Accentuate the Positive event.
- Invitation to present an award at the Accentuate the Positive event.
- Optional Data Literacy Training for your organization, hosted through Truckee Meadows Tomorrow, increasing access and awareness for existing data and working through current data challenges, one-on-one introduction to Nevada Tomorrow site.

\$15,000 - \$20,000+

COMMUNITY CONNECTOR

- Prominent color logo placement in the 2025 Accentuate the Positive event program.
- Prominent color logo placement on TruckeeMeadowsTomorrow.org.
- Invitation to present an award at the Accentuate the Positive event, with additional organization exposure.
- Prominent color logo included in e-news, and one social media post per year recognizing this partnership with TMT (totaling over 8K followers).
- Verbal recognition at all welcome remarks for events.
- Opportunity to provide swag at 2025 Accentuate the Positive event.
- Optional Compacted Version of our Data Literacy Training for your organization, hosted through Truckee Meadows Tomorrow, increasing access and awareness for existing data and working through current data challenges, one-on-one introduction to Nevada Tomorrow site.

\$5,000+

ACCENTUATE THE POSITIVE PARTNER

- Prominent color logo placement within 2025 Accentuate the Positive event program.
- Prominent color logo placement on TruckeeMeadowsTomorrow.org and NevadaTomorrow.org.
- Prominent color logo included in e-news, and one social media post per year recognizing this partnership with TMT (totaling over 8K followers).

\$2,500+

COMMUNITY DATA SUPPORTER

- Prominent color logo placement within 2025 Accentuate the Positive event program.
- Prominent color logo placement on TruckeeMeadowsTomorrow.org and NevadaTomorrow.org.
- Prominent color logo included in e-news, and one social media post per year recognizing this partnership with TMT (totaling over 8K followers).

\$500 - \$2,000

FRIENDS OF TMT

Gold = \$1500 - \$2000
Silver = \$1000 - \$1499
Bronze = \$500 - \$999

- Name or organization listed in the 2025 Accentuate the Positive event program.
- Listed on TruckeeMeadowsTomorrow.org and NevadaTomorrow.org