



SUPPORT LEVELS

2025 Accentuate the Positive Event



Truckee Meadows Tomorrow (TMT) is proud to host the 2025 Accentuate the Positive celebratory brunch event on Monday, September 15th, 2025 from 9–11am at Atlantis Casino Resort Spa, where we'll recognize the outstanding work of local nonprofits, businesses and public efforts that serve the residents of Washoe County. This community event aligns with our mission to inform, inspire and engage the community through data and collaboration to improve quality of life in our region.

This fun, lighthearted and interactive gathering will feature:

- Awards recognizing exceptional nonprofits, businesses and public efforts
- A prestigious Lynn Atcheson Award for Nonprofit Leadership as well as a Data Champion Award
- A dynamic data presentation on the nonprofit sector in Washoe County
- A networking and information-sharing area

Come celebrate the people and organizations making our community stronger, while fostering new connections and ideas!

For more information or to become a sponsor, please contact us by July 11, 2025 at info@truckeemeadowstomorrow.org.

\$30,000

ACCENTUATE THE POSITIVE EVENT TITLE SPONSOR

(limited)

Premier placement as Presenting Sponsor of Accentuate the Positive

- Sponsor will be featured in the Accentuate the Positive event name: "Accentuate the Positive, Hosted by Truckee Meadows Tomorrow, Supported through [Organization Name]".
- A joint press release will be coordinated alongside marketing and communications efforts to promote the 2025 Accentuate the Positive event via social media, e-news, and traditional media.
- Prominent color logo included in e-news, and two social media posts per year recognizing this partnership with TMT (totaling over 8K followers).
- Prominent color logo placement as the Title Sponsor in the 2025 Accentuate the Positive event program.
- Prominent color logo placement on TruckeeMeadowsTomorrow.org and NevadaTomorrow.org.
- Verbal recognition at all welcome remarks for events.
- Opportunity to provide swag at 2025 Accentuate the Positive event.
- Invitation to present an award at the Accentuate the Positive event, with additional organization exposure.
- Sponsor will attend regular facilitated meetings as a thought partner and will serve as a primary contact in event planning.
- Two complimentary 8-person tables at Accentuate the Positive event.
- Optional tabling at Accentuate the Positive event.





\$15,000

COMMUNITY CONNECTOR SPONSOR

Exposure as Community Sponsor

- Prominent color logo included in e-news and two social media posts per year recognizing this partnership with TMT (totaling over 8K followers).
- Prominent color logo placement on Truckeemeadowstomorrow.org and Nevadatomorrow.org.
- Prominent color logo placement in the 2025 Accentuate the Positive event program.
- Invitation to present an award at the Accentuate the Positive event, with additional organizational exposure.
- Verbal recognition during welcome remarks for all events.
- Opportunity to provide swag at 2025 Accentuate the Positive event.
- One complimentary 8-person table at Accentuate the Positive event.
- Optional tabling at Accentuate the Positive event.
- Optional compacted version of our Data Literacy training for your organization with one-on-one introduction to Nevada Tomorrow site, hosted through TMT to increase access and awareness for existing data and work through current data challenges.



\$5,000

QUALITY OF LIFE SPONSOR (limited)

Sponsor one of our ten Quality of Life Indicator Categories

- Prominent color logo included in e-news and two social media posts per year recognizing this partnership with TMT (totaling over 8K followers).
- Prominent color logo placement in the 2025 Accentuate the Positive event program.
- Invitation to present an award at the Accentuate the Positive event, with additional organizational exposure.
- Four tickets at Accentuate the Positive event.
- Prominent color logo placement on Truckeemeadowstomorrow.org and Nevadatomorrow.org.

\$1,000

**SILVER LININGS TABLE
SPONSOR**

**For those who want to shine a little
light and spread some positivity**

- One complimentary 8-person table at Accentuate the Positive event.
- Prominent color logo placement in the 2025 Accentuate the Positive event program.

\$250

TABLING ONLY

- One table for presentation and networking at Accentuate the Positive event.

For more information or to become a sponsor, please contact us by
July 11, 2025 at info@truckeemeadowstomorrow.org.

