

2019 Truckee Meadows Tomorrow Fact Sheet

What is TMT’s purpose?

- **To enhance our community’s ability to continually improve quality of life through collaboration and partnership**—TMT remains the only Nevada online source for comprehensive, unbiased community indicators used to identify disparities, evaluate needs, track performance measures, report outcomes, and make informed decisions.
- TMT doesn’t set policy—TMT engages diverse residents to set a value system of community indicators that define and objectively measure their quality of life over time
- Community indicators quantify values, conditions, outcomes and results important to residents’ quality of life in the Truckee Meadows (Cities of Reno and Sparks and Washoe County, NV)

How did TMT get its start?

Out of an Economic Development Authority of Western Nevada (EDAWN) committee to enhance the region’s quality of life, in turn attracting high quality companies and jobs to the area.

- **1993**—working with Regional Planning, TMT catalogued over 180 indicators in use by various agencies and then solicited input from 4,000 diverse residents to define “quality of life” — *what matters most living and working in the region* — resulting in 66 indicators to monitor over time
- **2000**—indicators were consolidated to 30 within 6-quality of life categories for more bearing
- **2005**—Quality of Life Task Force convened to ensure indicators reflect our changing community, engaging over 2,000 respondents, resulting in 33 updated indicators across 10-categories and more than 200 supporting measures.
- **2017**—The TMT Board decided to revisit the accessibility of data to the community and further consolidate the Quality of Life Indicators from 33 to 20. This was in recognition that 20 indicators is more palatable and manageable for our community to understand and track. TMT’s Quality of Life Task Force convened again to ensure indicators reflect our changing community, resulting in 20 updated indicators across 8-categories and more than 200 supporting measures.
- **2018**—The TMT Board completed the QoL indicator consolidation and hired a new executive director to increase TMT’s visibility in the community. The updated 20 indicators are below.

<p>Arts & cultural vitality Arts & Cultural Engagement Public Value of the Arts</p> <p>Civic & neighborhood engagement Voter Turnout Effective Government Engagement Civility & Neighborhood Pride</p> <p>Economic wellbeing Individual & Family Economic Well-being Economic Vitality</p> <p>Education & lifelong learning Educational Infrastructure & Community Involvement Educational Success Literate Community</p>	<p>Health & wellness Access to Care Social & Behavioral Health Vital Statistics & Health Outcomes</p> <p>Land use & infrastructure Affordable Housing Mobility & Transport Development for Healthy Neighborhoods</p> <p>Natural environment Air Quality Clean & Available water</p> <p>Public wellbeing Safety & Security Social Equity</p>
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How does TMT achieve its mission?

By tracking quality of life data; measuring performance, public policy impacts and progress toward desired results; and making unbiased, comprehensive data available through its website to identify collaborative opportunities for progression. Businesses, funders, governments, nonprofits, educators and individuals all partner in TMT's programs to create positive results.

- **[Community Reports](#)**—highlighting areas in need of community-wide improvement, as well as indicator briefings and annual reports to the community summarizing indicator trends
- **[Community Forums](#)**—educational roundtables and networking Toast to Wellbeing events for a relevant source of actionable data to make informed decisions on needs for business development, public policy and advocacy (including indicator engagement as the region matures)
- **Adopt an Indicator**—everyone (individuals to businesses, youth to seniors) are encouraged to adopt indicators and steward improvement
- **[Quality of Life Compacts](#)**—community capacity-building model for collaborative organizations to “contract” to measurably improve targeted indicators [*moving online*]
- ***Accentuate the Positive***—periodic advocacy celebration and *Silver Star* awards recognizing the positive aspects of life in the region [*suspended during Nevada's recession*]

How is TMT funded?

Initially funded by a 5-year grant from Washoe Med/Renown Health that ended in 2001, because they believe community health and quality of life go hand-in-hand. Today [memberships](#) (as low as \$50 for individuals, \$75 nonprofits, \$150 small businesses, \$500 and up for larger corporations) and every penny contributed supports TMT's indicator measurement and reporting programs, and funds partnerships to create positive change [*donations may be tax-deductible under federal law*].

- Grassroots 501(c)3 nonprofit (EIN: 88-0290211)—hundreds of individuals, businesses and organizations actively pursue community improvement initiatives
- **[Indicator Partnership/Sponsorship](#)**—sustainability campaign for ongoing data research, interactive data visualization tools, needed surveys and community re-engagement to ensure relevance (\$1,000 per indicator sponsorship includes logo/link on web pages and reporting)

TMT honors

Recognized for more than two-decades through numerous case studies, publications, presentations and awards, including TMT programs being replicated in communities all over the world.

- **2013**—selected as part of a University of Baltimore research study to assess the extent of integration of community indicators with governmental performance measures
- **2012**—recognized by the Association of Government Accountants for citizen-centric reporting
- **2009**—selected by the international Community Indicators Consortium (CIC) to write a “[Real Story](#)” on how the community's indicators were integrated into Washoe County's performance measurement system
- **2006**—WIN *Salutes a Winner* award for outstanding contribution to northern Nevada
- **2005**—CIC *Innovation Award*, funded by the Brookings Institution for effectiveness in using community indicator data to generate positive change
- **2002**—International Society for Quality of life Studies conference recognition for creating progressive, collaboration and partnership programs as an effective model for community change

How you can get involved

- Visit <https://www.truckeemeadowstomorrow.org/> for [memberships](#) and [donation](#) information
- **[Sponsor an Indicator](#)** that's meaningful to you, your family or your business